



Gate City Striders eBoard Meeting Agenda

Meeting Date:
June 8, 2022

Start Time/Location:
7:15 pm IN PERSON - Nashua YMCA

Attendees:

X	Kristen MacWilliams	X	Amanda Naro
X	Trevor Ward	<input type="checkbox"/>	Tara Roark-Towle
<input type="checkbox"/>	Michelle Treworgy Robinson	<input type="checkbox"/>	Scott Rogers
X	Carolanne Donovan - Zoom	X	Steve Rouleau
X	Rob Fiero	X	Phil Petschek
X	Brandyn Naro	X	Carolina Tumminelli
X	Johanna Lisle Newbold		

Guests:

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- **Opening Remarks (Steve Rouleau) (5 minutes).**
Scott is resigning from the Board, effective immediately.

 - **Secretary's Report (Carolina Tumminelli) (1-2 minutes)**
 - May Minutes - Redacted version - minutes accepted

 - **Treasurer's Report (Kristen MacWilliams & Michelle Treworgy Robinson) (10 minutes)**
 Busy month with expenses, awards dinner, Running Festival and final Pack payments. had to have \$2,500 transferred over from one of the CD accounts to cover the expenses until we got more money in.
 Great shape right now.
 Final bill from the Festival was from the Police - just got it; was very high. The Festival ended up as a loss (but doesn't include the registrations from 2020 that we had to bring forward and were not refunded).
 Kristen will finalize the numbers and get it out to us. Mark is also working on an issue with the portapotties - because the original vendor was unavailable, and the new vendor was quite expensive but then delivered them to the wrong spot.
 MFTS - check came in, and Rob gave her some funds for a deposit.

Credit Card vs debit card: Credit card can give more protections against fraud. No annual fee. If we got it, we would have to treat it like a debit card and pay it every month. Someone needs to apply for it using their own social security number. Kristen

will put together a more formal report so we can take a look at it and discuss at next meeting.

- **Committee Reports**

- **Sponsorship/Outreach (5 minutes)**

- Updates:

- **Membership (Trevor Ward) (5 minutes)**

- Updates: Chugging along. Some removal of expired members, so numbers have gone down for the number of members in the club. 439 members currently - 314 households. Income is ticking along. \$5,440 income for the year from dues, but need to take into account multiple year membership sign ups. Trevor has it broken down for 2022 (\$4250), 2023, and 2024.

- Membership is trending in the right direction.

- getting some new members every week.

- **Communication (CarolAnne Donovan) (5 minutes)**

- membership is up - have had a handful of new members who were former members who had unsubscribed from our emails. So Carolanne is having a hard time getting them back on the email list - she is working with ConstantContact to get it squared away. Let Carolanne if you talk to anyone who says they are not getting the emails.

- have gotten all the email addresses from RDS etc, so will send out the first email to nonmembers who have participated in one of our events - this week, or next week. That email will include info re: MFTS, FIT U, PAL, and outdoor track.

- next membership newsletter - MFTS, Scholarship Night, Fit U, race reimbursement, outdoor track/yoga, and upcoming events.

- **Competition (Johanna Lisle Newbold & Tara Roark-Towle) (5 minutes)**

- Boston Marathon Application and Awarding Process- no updates - Might want to consider opening that process up with the announcement that we might not get bibs, so that the process can be smoother and cut back the time for announcing, and handing out bibs, etc. just open up the window for taking bib apps and making that decision pending when and if we receive the bibs.

- Do we want to look at the process and rework it? Comments about vetting the applications (ie checking how many volunteer points, etc) to see if they are even eligible to have an application in, and then move it forward to decision making.

- look at the scoring process now that we have 3 years of data and make sure it accurately reflects what we want it to. And a way to

- Maybe having new member mentors
 - New member event - maybe a weekend morning run with a breakfast/brunch get together afterwards. Maybe a quarterly event.
 - opening night of track - (no updates)
 - Last week was the first yoga after track - had about 10 people, tonight there were more people. good feedback from members. Lori plans to do it every week until Labor day.
 - Have tried to reach out to Rivier college re: using the parking lot for Hayward's Runs. Steve passed on the info to Amanda. Just so we don't step on toes, etc. Can also maybe reach out to the church across the street about using the parking lot.
 - Also talked to Milford Drive-In - private events are upwards of \$1,500. Maybe something we can work towards next year and combine with GLRR and have a running club night, etc.
 - Our public FB page needs more of a presence - it's not very active.
- **Training (5 minutes) -**
 - Winter Track - no updates
 - Spring/Summer/Fall Track - have had a good turnout of happy people. still new members coming each week. Running as one group - timed is good.
 - Couch to 5k - finishes tomorrow night at Hollis Fast 5.
 - **Events/Races**
 - Freeze Your Buns: (no updates)
 - Gate City Marathon/Gate City Running Festival (5 minutes) - No recap yet from Mark F. Also see above. The numbers were disappointing. 77 finishers.
 - Do we throw it out to the membership about reimagining our signature event to see who might be interested in participating in that process. Can we look at making Pack a bigger race? Limited on space? It could be a good transition to the mountain race.

- Lots of complaints from volunteers from the Festival. extending volunteer hours, medical tent had no food, people had to go out for water, people were put in unsafe areas of Nashua.
- Not enough water stops.
- As a board, we need to hold our RDs accountable, to make sure that the event is going to go well, seeing the red flags, etc.
 - Some board members brought those concerns forward ahead of time and they weren't addressed before the event.
 - had taken a long time to get the course set up because they were "new" people to set up the course. Lack of volunteers.
 - Do we need a best practices list for RDs etc. that the board gets responses towards for each event to make sure things are done, etc. we also don't have coordination between RDs, etc.
- Pack Monadnock 10 Miler -see email update from Brian to add in notes
- PAL Track & Field **(1-2 minutes) Johanna** - wants to work Track & Field to be an official PAL program instead of administered by GCS. It will be better for the kids and families involved to have it administered by PAL. Motion is to open discussions with PAL to move T&F over to PAL - Johanna, Brandyn seconded. Passes unanimously.
- PAL XC - no updates.
- Summer Trail Series (Rob Fiero)- (1-2 minutes) - Kicked off on MOnday - good night, 150 in person runners, 20 virtual runners. approx. 120 signed up for the whole season. Good feedback from runners. \$12,000 so far approximately. the next race is Sunday 6/12. No issues with the new course, some people actually enjoy the new course.
- Fitness University (Carolina Tumminelli) - (1-2 minutes) - Have approximately 130 kids registered, but we do not have enough volunteers - only 93 out of 189 needed. Need to put together an email for CA for volunteers, etc. to try and get more volunteers and/or make a decision by next Friday as to whether we can go forward with the program or not. Maybe to schools - girl scout troops, offer credit/letters of recommendation.
 - Email to parents.
 - Reach out to sponsors.
 - reach out to millennium - John Mortimer. Email - sponsorship opportunity? but I don't' want it to become a Millenium event.
 - Or just have one night event...

- Steve can reach out to GLRR.
- SEND EMAIL OUT TO THE BOARD ETC.
- Mill Cities Relay - (1-2 minutes) No updates
- Novemberfest no updates
- **Community Outreach (Scott Rogers) -**
 - Roadside cleanups? Steve will check with Deb re: roadside cleanups.
- **Other**
 - Postcards? - Rob working on it. Rob has them.
 - Issue regarding deleted posts on FB; etc. Postponed to next meeting.
 - should we take a month off of meetings- any opposition to taking either July off or August off. Also some convos about having a Board Social.
 - Motion to not have meeting in July - no opposition
 - Shed cleanup? Committee to get the shed cleaned up? maybe getting it down to one shed unit. Rob will follow up with an email to the board to coordinate and bring it to the board for the next meeting, etc. include race and event directors on the list.

- **Adjourn Meeting - motion: Carolina Seconded: Rob**
- **Next Meeting: August 9, 2022 @ 7:15p.m. at Nashua YMCA**