



2022 ANNUAL MEETING OF THE MEMBERSHIP  
April 7, 2022 - Nashua Country Club

Board Members in Attendance: Stephen Rouleau, Diane Clifford, Amanda Naro, Trevor Ward, Johanna Newbold, Tara Towle Carolanne Taylor, Rob Fiero

Total Members in attendance ~ 20

Start of 7:03PM

Board Members:

President: Stephen Rouleau

Vice President: Christy Kervin

Treasurer: Diane Clifford

Secretary: Carolina Tumminelli

Social: Amanda Naro

Competition: Johanna Lisle Newbold and Tara Towle

Gate City Running Festival Race Director: Mark Furler

Communication: Carolanne Taylor

Membership: Trevor Ward

Sponsorship: Jeremy Berger

Board Member: Rob Fiero

Board Member: Phil Petschek

Board Member: Scott Rogers

Treasurer's Report - Diane Clifford

- Financial documents will be made available in electronic format and sent to the club, presented electronically at the meeting.
- 1k of loss the past year for 2021
- \$1,300 net income from membership, dues increased from 2020
- 2021 expenses 19K
- 90k cash at this time

Youth Program - Stephen Rouleau

- no update available. no one has stepped forward to take over, still in search of a replacement.

#### Social Program - Amanda Naro

- Past years events included in person and virtual.
- In Person: Ice cream/speaker night at the park, health and wellness night at track, candlelight relay at track, best of boston awards, haywards ice cream runs
- Virtual: Spring and Fall Scavenger Hunts
- Upcoming: Start of Track/Opening Lap Celebration at track, Best of Boston Awards at NCC
- Looking for new event or guest speaker ideas

#### Membership - Trevor Ward

- Overall, more memberships are individual versus family/household
- Current enrollment about 300 households, 420 members
- added a multi year membership option for 2 or 3 years vs. 1, still working out financial details on where to include those funds
- increase in memberships from 2020 to 2021
- \$1,300 in membership due income for 2021
- 3k so far in membership due income for 2022

#### Competition - Johanna Lisle Newbold

- All series back on in 2021 but low participation with the exception of NHGP. The NHGP was the only series where GCS fielded enough participation for a team.
- Trying to encourage more race participation in 2022 to have a team in each series
- Changes to NHGP scoring for 2022 to allow every runner to score points
- Team captains for each series to try and recruit enough runners/fill each age group
  - NEGP Suzanne Barker
  - NHGP Bruce Conti
  - Mountain Johanna Newbold
  - XC Tara Towle

#### Communication - Carolanne Taylor

- Changed day of the week that regular bi monthly newsletter is sent resulting in increased open rate
- changed format of email in last few months and have also increased engagement rate
- any feedback on email or not receiving them and would like to, please reach out to carolanne

#### Voting & New Business - Stephen Rouleau

- Up for nomination
  - Kristen MacWilliams Co Treasurer
  - Michelle Roberts Co Treasurer
  - Brandyn Naro Vice President
- Motion to vote on all nominations together in one slate by Steve, seconded by Dave Salvas, motion passes.
- Motion to vote for nominations by Steve, seconded by Dave Salvas, motion passed unanimously.
- Motion by Steve to extend Diane Cliffords treasurer privileges for 3 months or until everything has been successfully transferred to new co treasurers, seconded by Dave Salvas, motion passes unanimously.
- PAL - brought up by Johanna, people in the community have been asking about the program.

- no one has stepped up as director/coaches, continuing to reach out to the community but cannot hold program without director/coaches.
- GCS Running Festival - race director not in attendance, but some questions were raised by Lea
  - Registration numbers at this time and break even point for the event?
    - Exact info was not available, however, current registration was thought to be 70+ with most registrants being brand new and not deferrals from 2020. Info will be made available post April board meeting.
    - club members jane levesque made a donation to the running festival
    - Richie stated that the current trend in race registrations are continuing upward post 2021 however, many registrants are waiting until the week before the race/deadline
- No other new business was brought up.
- Motion to adjourn by Steve, seconded by Rob, motion passed.