



## Gate City Striders eBoard Meeting Agenda

Meeting Date:  
March 9, 2022

Start Time/Location:  
7:15 pm -Zoom

Attendees:

<input type="checkbox"/>	Jeremy Berger	X	Amanda Naro
<input type="checkbox"/>	Diane Clifford	X	Tara Roark-Towle
X	Mark Crane	X	Scott Rogers
<input type="checkbox"/>	Carolanne Donovan	X	Steve Rouleau
X	Rob Fiero	X	Phil Petschek
X	Mark Furler	X	Carolina Tumminelli
X	Christy Kervin	X	Trevor Ward
X	Johanna Lisle Newbold	<input type="checkbox"/>	

Guests:

- **Opening Remarks (Steve Rouleau) (5 minutes).**
- **Secretary's Report (Carolina Tumminelli) (1-2 minutes)**
  - February Minutes - Minutes accepted.
- **Treasurer's Report (Diane Clifford) (10 minutes) Diane sent notes ahead of the meeting to be included in the minutes.**

Current Activity

- we received the first registration fees from Lightbox for the running festival
  - we received the \$500 donation for FitU from SNHMC (in the numbers) and the one from Willows (deposited after I completed the reporting so not in the numbers yet)
  - the rest of the activity was routine, a few membership renewals, indoor track expenses, additional awards dinner registrations

Upcoming

- I have not connected with Rob Lembre yet to pick up the cash and checks from FYB, I will do that asap so there will be additional revenue for FYB and I think Rob has some out of pocket expenses as well
  - as I mentioned above, another \$500 donation for FitU is in hand
  - the Boston Bus fee of \$150 has been mailed out to the BAA
  - we refunded \$100 to a 2020 GCS marathon registrant who requested it since there won't be a marathon this year

- Kristin will be putting her name in for part of treasurer. Kristen MacWilliams sat with me for the month end reports process and we went over most of the routine accounting processes for the club. The club has been using Quick Books for accounting for a while, Ron Gagnon used it and I owned the software too so I kept using it. Kristen would need to purchase a monthly subscription if GCS continues to use Quick Books, the least expensive version would be \$25/month. But we're also looking at several free apps that are out there and I'll reach out to our accountant to see if he has any advice as well.
  - **in favor of covering the costs of that - all in favor. No opposition. no abstentions.**
  
- **Committee Reports**
  - **Sponsorship/Outreach (Jeremy Berger) (5 minutes)**
    - Updates: no updates.
  
  - **Membership (Trevor Ward) (5 minutes)**
    - Updates: removed about 20 or so people who had not renewed since the end of December last year. Hopefully in Spring membership/interest will pick up.
    - About \$2,000 in income so far. \$660 is going into 2023 and 2024, so number is more like \$1,300 for this year.
    - 406 members approximately.
  
  - **Communication (CarolAnne Donovan/Mark Crane) (5 minutes)(CarolAnne provided notes ahead of the meeting to be included in the minutes)**
    - next newsletter:
      - Gate City Scholarship
      - Boston Bus - if there are spots open
      - Gate City Running Festival
      - Pennichuck Runs
      - Looking For New Board Members
      - April Membership Meeting
      - Runner of the month?

Mark C. will be updating the website for the running festival stuff.

- **Competition (Johanna Lisle Newbold & Tara Roark-Towle) (5 minutes)**
  - Boston Marathon Application and Awarding Process- no updates
  - Boston Marathon Bus- 21 people signed up for the bus, still have 29 spots left. Does have an option to perhaps check baggage in Hopkinton to have available for runners at the finish line - Rebecca K. is looking into that.
  - Mountain Series-
  - NHGP-
  - NEGP- New Bedford is coming up
  - Cross Country-
  - Super Sunday went really well.

- Having the Captains has been very helpful.
  - Next Race: Soup Kitchen, and the start of track for the NHGP
  - Delta Dental half has changed the date
  - Mt. Washington bypass bibs - Christy will email Adam to see if he had gotten anything. When will we hear about them?
  - Do we want to get together a course preview of the Soup Kitchen 10K for a group event for members. Reach out to see if anyone wants to organize it/set it up. The actual race is the first weekend in April so a course preview would have to be soon. Tara will post something in the group to try and find someone to organize it.
- **Social (Amanda Naro) (10 minutes)**
- Updates
  - Hall of Fame –
  - Best of Boston/Henri Renaud Awards (Amanda Naro) - (no updates)
  - Scholarship Night/Health & Wellness Night (Amanda Naro): no updates
  - Ultimate Runner Night - no updates
  - Candlelight relay/Bell Lap celebration (no updates)
  - Annual Meeting, April 7th - FYI - Our April Board meeting will happen after the annual meeting.
  - Awards dinner - March 11th - 46 people signed up. Also have some people coming just for the awards portion and not the dinner.
  - Annual Meeting - April 7th. Typically have some light food offered. \$500 budget  
Motion - **all in favor, no opposition.**
  - First night of Spring track - we normally do some sort of event, Typically at Chunky's. Chunky's is not available. April 20th. Chunky's not available because of MA school vacation. the following week is NH vacation week.
    - We could do Margarita's - basement with its own patio/bathroom, etc. but would be more expensive than the usual Chunky's option. \$150 for 4 hours which includes the bartender, but cash bar.
    - Also reached out to Martha's but has not been able to connect with the coordinator over there.
    - Maybe just try to do something on the track instead? Harder to predict weather. maybe have it at the track and then have a rain date.
    - Will just do it at the track, and then have a rain date if the weather is not good. Similar to the candlelight relay event.
      - Amanda will need help getting it set up, etc.
      - **\$400 budget - motion passes unanimously.**
    - Also reached out to NCC for Best of Boston - Monday 5/16 - need to put down a \$250 deposit. Motion for \$250 deposit passes unanimously
- **Training (5 minutes) -**
- Winter Track - about 12 people each week for Tuesday nights. Tom Bellomo took over Wednesday nights while George was on vacation.

- Spring/Summer/Fall Track - (Stephen Rouleau) - Nashua South will be under construction for the summer.
    - Will have it at Nashua North. CKT NEEDS TO LOOK INTO THE SCHOOL CALENDAR TO MAKE SURE EVENTS ARE NOT GOING ON ON NORTH TRACK.
  - Couch to 5k - (no updates) - Steve will talk to George re: Spring Couch to 5K.
  
- **Events/Races**
  - Freeze Your Buns: waiting to get final numbers from Rob L. Timing Machine is in the shed so it has been found.
  - Gate City Marathon/Gate City Running Festival (Mark Furler) (5 minutes) - Sent handfals to Mark and Rob to update the website now that the city has approved our courses for the festival. Brandyn Naro has offered to give assistance to set up the playbook for the 3 courses.
    - Andy Schachat is available to do the announcing if we would like. Did not initially include him in the budget. \$900-\$1000 for the event. He would advertise the race on his website. Mark thinks we could comfortable get about \$700 in new signups by having Andy announce the race.
      - Current sign ups - not including deferrals HM: 8 people, 10K has 7people, 1 mile race has 1 person.
      - Where are we on our exposure re: expenses? City has given our permit, have requested Police Officers but not paid yet. Has worked with REd Brick on design for shirts, but nothing contracted yet.
      - REgistration has always been slow, but it is a new event, opened registration late.
      - JOhanna: for the multiple courses, when people finish the 10K and the half, will they have to get themselves to the 1 mile...how would that work? but the pacing would have to be fast in order to make it work. Can we change the 1 mile race to before the other two races...
      - But the half marathon has to start at 8...so we couldn't push the 1 mile race to beforehand. We will have the course/shoulder until 1pm. Should we move the mile race back...so that maybe more people could sign up for two races, instead of one.
      - Mark will check with the city to see about pushing back the closure of the parkway to accommodate that.
      - what are we looking at for numbers to break even - without having andy there and without any donation to the city afterwards, we need to get to roughly 300 registrants to break even.
      - Last year we had 20 new registrants.
      - If we cancel the event, we will need to refund the people who have deferred it from previous years. If they don't come this year,

they are out their money. there are about 150 deferrals still that if we cancel the event we would need to refund the funds - roughly \$12,000-\$13,000 in refunds.

- With respect to the marathon, we have not broadcasted that there will be no marathon, so only people who have requested a refund have gotten it so far.
- Red Brick deadline approximately April 18th.
- Push hard to get registrants and then have another check before expenses are outlaid.
- With respect to deferrals from 2020, thus far we have said you have an entry to our race, or it is a donation to the club. the form says "no refunds."
- Could we give them credits towards our other events instead?
- **see what we can do to get registrations up, and revisit at next meeting.**
- what about a discount code for the other NHGP teams/clubs to our 10K race to try and bump up registrants.
- Pack Monadnock 10 Miler -just got an email from Brian and SteveMe will forward it out to the board. Updated budget included. Race moved to a week earlier because of a conflict with the park.
- PAL Track & Field **(1-2 minutes)**
  - ***Follow-up: Still have a need for coaches for Spring 2022.***
    - Will probably be a no go for Spring - we do not have coaches.
- PAL XC - no updates.
- Summer Trail Series (Rob Fiero)- (1-2 minutes). Have started app with city which is in process. and have gotten some approvals from some departments. Marie & Rob have met initially to plan off, Rob will work on getting website updated. Hoping to have a budget for the board for next month with registration opening probably on May 1st, about 6 weeks before the event will start.
- Fitness University (Carolina Tumminelli) - (1-2 minutes). Will need to find a new program director for Fit U for 2023 . HOw to announce for need for new Fit U director.
- Mill Cities Relay - (1-2 minutes) No updates we now have the trophy.
- Novemberfest no updates
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- **Community Outreach (Scott Rogers) -**
  - Roadside cleanups? when can we schedule one?
    - can we start looking at dates for April/May? Maybe target Broad Street Parkway...since that is where the festival is? and maybe do one after the event as well.
    - Scott to work with Deb Lussier to try coordinate some dates and work with her to try and coordinate a couple of events/locations.
- **Other**

- Elections for the board - Kristin MacWilliams willing to step up for the treasurer. will need to push to get positions filled like webmaster.
  - Steve will send out email to nomination committee ahead of the April annual meeting to get that done beforehand.
- Penninchuck runs - Facebook Page? Steve working on it. coming to end of normal peninchuck cycle for this year, but will work on it for next year.
- Are the updates for Pack and Gate City Running Festival made on our website? Mark sent to Mark C. and Rob updating.
  
- Boston Cheering tent? Budget for foods?
  - Are we going to have a GCS tent? has it been an official club thing or was it unofficial? Phil had donated the foods in years past, but he says originally it was covered by the Striders.
  - The BAA hasn't sent anything out yet about handing things out to runners. But there is still time.
  - Motion to have the tent at the 30K mark: passes unanimous Will work on budget next meeting, if needed.
  - Rob will work on getting info together/event.
  - We should continue to have a figure in the budget for the marathon tent even if members choose to donate. will need to create it in the budget for the next year, etc.
  - Will we have enough people to be at the tent...

- **Adjourn Meeting - motion: Phil.                      Seconded: Rob F.**
- ***Next Meeting: April 13, 2022 @ 7:15p.m.***