



Gate City Striders eBoard Meeting Agenda

Meeting Date:
January 12, 2022

Start Time/Location:
7:15 pm -Zoom

Attendees:

X	Jeremy Berger	X	Amanda Naro
X	Diane Clifford	X	Tara Roark-Towle
X	Mark Crane	X	Scott Rogers
X	Carolanne Donovan	X	Steve Rouleau
X	Rob Fiero	X	Phil Petschek
<input type="checkbox"/>	Mark Furler	X	Carolina Tumminelli
X	Christy Kervin	X	Trevor Ward
X	Johanna Lisle Newbold	<input type="checkbox"/>	

Guests:

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- **Opening Remarks (Steve Rouleau) (5 minutes).**
 - **Secretary's Report (Carolina Tumminelli) (1-2 minutes)**
 - December Minutes - minutes accepted.
 - **Treasurer's Report (Diane Clifford) (10 minutes)**
 - Updates - Sent out the final numbers for 2021 - did end up in the black for 2021.
 - After we got the final numbers to pay out for the Grand Prix series - which were lower than expected - net income is a little less than expected because of some last minute expenses which are technically for 2022 but they came out of the bank in 2021. (i.e. GoDaddy, and deposits for the room for the annual meeting and awards dinner).
 - current events - good revenues from membership dues, got some money for FYB. have had 8 registrations for recreational indoor track, and approximately 12 or so for competitive indoor track.
 - **Committee Reports**
 - **Sponsorship/Outreach (Jeremy Berger) (5 minutes)**
 - Updates: HomeLite reached out - they had sponsored us last year, and want to sponsor a running series of some kind. Jeremy has had a couple of

conversations with them so far about what they may want to sponsor - a race series, Fit U?. They want to throw money at a series right now.

- need to make sure sponsorships go through Jeremy to be coordinated

- **Membership (Trevor Ward) (5 minutes)**
 - Updates: Uptick in membership renewals partly because of end of year, and partly because of MCR.
 - has created the multiple-year membership options - which is pretty popular. Has talked to Diane about how to handle that financially - we are getting the money up front but then won't get that money in the next years...i.e. they pay for 3 years in advance, so we will see the income in 2022, but then do we spread it out over x number of years, or how do we handle that on the books.
 - finished the year strong in terms of membership income.
 - have already gotten over \$1200 for 2022 in renewals already. still have about 60 members who expired in December who haven't yet renewed. Trevor will be reaching out to them with renewal notices.

- **Communication (CarolAnne Donovan/Mark Crane) (5 minutes)**
 - Updates – has switched the format of the newsletter and the click through rate has increased. has been working with members who had stopped being members and unsubscribed from the newsletter and then getting them back on. She's working with them to make sure they get the appropriate notice per the privacy laws, etc.

- **Competition (Johanna Lisle Newbold & Tara Roark-Towle) (5 minutes)**
 - Boston Marathon Application and Awarding Process- have 5 applications for the 3 bibs. The committee will be getting an email within 24 hours to send Johanna back their list to get the process going.
 - Boston Marathon Bus- Mark hasn't heard anything yet from Paul or Andy about the Boston Bus. Steve will reach out to them. Do we want to have a target date? need to see if someone is working on it at all?
 - Mountain Series-
 - NHGP- met last night with the committee. will just be a 5-race series to keep it small. Each club got one pick for a race, and then went with a virtual 5K to have a 5 race series. John from Millenium agreed to have the virtual 5K again. had gotten a lot of feedback from the google form from club members on suggested races - had a lot of suggestions for a race on the seacoast. We went with the Soup Kitchen race as our choice. and our choice for half - Delta Dental - also was chosen.
 - We still need a scorekeeper - we have 2 weeks to try to find a scorekeeper. if we don't, then Millenium will be the scorekeeper.
 - Each Race has to pay \$300 to be part of the series, and that goes into the prize money.
 - Scoring system - they are working on it to try and "flatten the curve" it will be a similar system - every club said that they want everyone

scoring a point for their respective teams. Still working out the system.

- NEGP-
- Cross Country-
- Team Captains - trying to see if we can bring in non-Board Members to help out with competition for each of the series. They would have a little more responsibility for each series. Johanna is working on a system so it is a more fluid system.
 - Responsibilities of Team Captains
 - tracking who is running what race. Captains can go in and update results after each race.
 - recruitment of runners to fill categories.
 - information gathering post-race,
 - help with submitting information for awards, registration deadlines, etc.
 - new “I registered form” - created a simple Google form that someone can go in and check off that they registered for x,y,z race and it gets sent to Johanna and Tara, etc. Can be submitted multiple times.
 - tara will be team captain for cross country team
 - Johanna will take the mountain series or NHGP...
 - will need to recruit for the other races. - JOhanna will reach out to general membership to try and get some more captains.
- **Social (Amanda Naro) (10 minutes)**
 - Updates
 - Hall of Fame –
 - Annual Meeting (Amanda Naro)
 - Best of Boston/Henri Renaud Awards (Amanda Naro) - (no updates)
 - Scholarship Night/Health & Wellness Night (Amanda Naro): no updates
 - Ultimate Runner Night - no updates
 - Candlelight relay/Bell Lap celebration (no updates)
 - Awards night - March 11th
 - increase cost per person? Price for food has not changed. In past years we have charged \$30/member. We had about 60 people say they would attend. Costs for awards have gone up.
 - What will we charge members? increase payment to \$35?
 - **Motion to increase cost to members to \$35? unanimously passed**
 - Need to approve a budget - Diane and Steve had penciled in \$2,500 for net expenses. Try to keep budget at \$2,500?
 - **Budget Amanda has presented - unanimous**
 - We could do away with the drink tickets - but we would need to do away with the bar totally because it is a \$300 minimum.

Amanda sent out a tentative calendar of events to the Board last week. usually published in program for Annual meeting.

Annual Membership meeting - April 7th.

- **Training (5 minutes) -**
 - Winter Track - Tuesday and Wednesday nights. started 1/11.
 - Tuesday - COmpetitive group - about 12 people showed up on 1/11, and will probably have a few more. Trying to keep it to one coach for now - If we have more people (about 30 people) sign up we can get another coach. Need about 16 runners per coach to break even.
 - Wednesday - Couch to 5K - had about 8-10 people sign up ahead of time, and was expecting a few more people.
 - Spring/Summer/Fall Track - (Stephen Rouleau) - no updates
 - Couch to 5k - (no updates) - no updates

- **Events/Races**
 - Freeze Your Buns: Update from Rob Lembree - First race was ½ - 151 runners, 12 of which were virtual. Sold about 77 shirts - cost covered by the runners - netting the club about \$312 in profit on the shirts. Will be working with Jeremy on a possible sponsor - SubZero. Hippo has reached out for the registration link. Still looking for some more volunteers. So far a successful event.
 - Gate City Marathon/Gate City Running Festival (Mark Furler) (5 minutes) - Registration link is available. Steve is working with Mark F. to get it on the FB page. Needs to be updated on the website - so Mark F. needs to send it to Mark C. Steve will forward Mark C. what he has so it can all get updated.
 - Pack Monadnock 10 Miler -updates? **(5 minutes)** (no updates) Brian Ruhm will be taking over as the sole RD, Brandyn stepped down. as the RD. Brian is working on getting Steve the list of volunteers needed, the date, etc. It is part of the mountain series again.
 - PAL Track & Field **(1-2 minutes)**
 - ***Follow-up: Still have a need for coaches for Spring 2022.***
 - Should we be looking outside the club? Steve will reach out to PAL to see if they have any ideas.
 - Lots of parents have been asking JOhanna about it. Need to figure out coaches. Maybe reach out to parents to see if we can find someone or some insight on timing, etc. to see if we can get coaches involved.
 - PAL XC - no updates.
 - Summer Trail Series (Rob Fiero)- (1-2 minutes). no updates.
 - Fitness University (Carolina Tumminelli) - (1-2 minutes). no updates
 - Mill Cities Relay - (1-2 minutes) Official that GCS was the winner of MCR because of rescoring of the points, etc.
 - Novemberfest: Registration page is up for 2022.

- **Community Outreach (Scott Rogers) - no updates.** Scott is still trying to connect with Steve.

- **Other**

- Elections for the board - Who is going for reelection?
 - Diane is not seeking reelection
 - Kristen MacWilliams has talked to Diane about possible treasurer, but wants to talk to Steve as well. He will reach out to Steve.
 - Mark Crane not seeking reelection
 - Jeremy not seeking reelection
 - Mark Furler - will seek reelection but it is worth trying to find someone to take over the Gate City Running Festival.
 - Need to get something out to membership about looking for volunteers to join the board.
 - Treasurer
 - Webmaster
 - sponsorship
- Penninchuck runs - is there a dedicated FB group like the Hollis runs? Some groups leave at 5:15, 5:30 - not many people leave at 6pm. Penninchuck is not welcoming for new people to show up at 6pm despite the fact that we are inviting people to go.

- **Adjourn Meeting - motion: Amanda Seconded: Christy**
- **Next Meeting: February 9, 2022 @ 7:15p.m.**