



Gate City Striders eBoard Meeting Agenda

Meeting Date:
August 18, 2021

Start Time/Location:
7:15 pm - Zoom

Attendees:

X	Jeremy Berger	X	Amanda Naro
X	Diane Clifford	X	Tara Roark-Towle
X	Mark Crane	X	Scott Rogers
<input type="checkbox"/>	Carolanne Donovan	X	Steve Rouleau
X	Rob Fiero	X	Phil Petschek
X	Mark Furler	X	Carolina Tumminelli
<input type="checkbox"/>	Christy Kervin	X	Trevor Ward
X	Johanna Lisle Newbold	<input type="checkbox"/>	

Guests:

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- **Opening Remarks (Steve Rouleau) (5 minutes).**
 - **Secretary's Report (Carolina Tumminelli) (1-2 minutes)**
 - July 2021 - Minutes accepted
 - **Treasurer's Report (Diane Clifford) (10 minutes)**
 - Updates - have receipts from couch to 5K, Pack, Trail series.
 - large expense for Pack Monadnock - permits. There could be an adjustment based on attendance. This is different from years past when there was a smaller upfront cost, but now they are asking for the amount up front.
 - Will need to pay one more for port-o-potties. Rob has had them scheduled to pick up the trail series one this week.
 - Amanda still has a few receipts for Health & Wellness night for reimbursement
 - Report on Budget -
 - Monthly budget review for 8/2021 - Steve is working on the budget so it will be sent out shortly before the September meeting.
 - Pack Monadnock Budget - **Steve to send out**

- **Committee Reports**
 - **Sponsorship/Outreach (Jeremy Berger) (5 minutes)**
 - Updates: Discount Code for Ragnar which can be publicized to the club.
 - Also working with Bob Thompson for Novemberfest - have 11 sponsors so far.
 - **Membership (Trevor Ward) (5 minutes)**
 - Updates: membership is slowly improving. Up a couple thousand more than this time last year, but still less than 2 years ago (about \$1,000).
 - have some renewals and 2 new members
 - will be reaching out to memberships that have expired in the last few months to try and get them to renew and to let them know the track is open again, etc.
 - **Communication (CarolAnne Donovan/Mark Crane) (5 minutes)**
 - Updates – no updates.
 - **Competition (Johanna Lisle Newbold & Tara Roark-Towle) (5 minutes)**
 - Boston Marathon Application and Awarding Process- bibs awarded.
 - Support for Virtual Boston GCS Runner's-(Johanna) - Date: 10/9 at Gilson Road Trail parking lot. will reach out in a few weeks to get info from people to see if it is worth doing.
 - Will it be GCS exclusive or open to other clubs/community? - should be open to all runners.
 - Maybe have some fliers, exposure for the club
 - Boston Marathon Bus-still looking for someone to take over Dan's role.
 - BAA not allowing us to have a team bus, but we need to decide if we should do anything or will we just not be allowed to do anything at all.
 - Results from Poll to members re: Bus/hotel?
- Mountain Series-
- NHGP-
- NEGP-
- Cross Country-
 - as far as we can tell no one from Gate City ran Bobby Doyle.
 - have had some good crowds at the NHGP, and as of right now we are winning NHGP

- **Social (Amanda Naro) (10 minutes)**
 - Updates
 - Awards Dinner
 - Hall of Fame –
 - Annual Meeting (Amanda Naro)
 - Best of Boston/Henri Renaud Awards (Amanda Naro) - reserved 11/15 date at NCC
 - Scholarship Night/Health & Wellness Night (Amanda Naro):
 - Ultimate Runner Night - Bob Thompson handles this. Scheduled for 8/25/2021
 - Hayward's Run - 7/29/2021 - about 20 people overall including 4 non-members, good turnout despite the rainy night.
 - Hayward's Run: 8/17/2021: Good weather. About 25 people overall including 6 nonmembers, 3 of whom were at the July night. Will be sending out emails to the people who attended who aren't members.
 - Health & Wellness event- 8/11/2021 - extremely hot & humid, collected about 25 Bingo Cards, but there were at least 10-15 more people there that somewhat hung around but didn't turn in a bingo card. 12 businesses participated, a few cancelled last minute and did not attend, but still left raffle prizes. Vendors were happy with the turn out.
 - Nothing planned yet for September - still trying to get a speaker event together. Maybe do another scavenger hunt event.
 - May be doing Bell Lap celebrations after the candlelight relay. but will we be doing indoor events?
 - Chunky's now charges a fee for reserving a room - \$99.
 - Have we announced the scholarship winner? Steve will double check to make sure it gets done.

- **Training (5 minutes) -**
 - Winter Track
 - Spring/Summer/Fall Track - (Stephen Rouleau) - - Nashua North. Steve is trying to get a list of events at Nashua North in case we need to switch over to Nashua South.

- Couch to 5k - 32 individuals participating. a lot of new faces. Trevor has asked George for a list of them so Trevor can add them to the membership.

- **Events/Races**
 - Freeze Your Buns: Updates -
 - Gate City Marathon (Mark Furler) **(5 minutes) - 2022 date?** No updates.
 - Pack Monadnock 10 Miler -updates? **(5 minutes)** - -August 21, 2021. From Brandyn - as of 8/18 total expenses \$60 in the red, but that is before any new sign ups in next day and a half plus any in person sign ups. Did cut back on expenses on shirts and awards.
 - PAL Track & Field **(1-2 minutes)**
 - **Cancelled for 2021**
 - ***Follow-up: Still have a need for coaches for Spring 2022.***
 - Should we be looking outside the club? Steve will reach out to PAL to see if they have any ideas.
 - PAL XC - Steve talked to Tom - they are all set for coaches. **The website needs to be updated - it still has 2020 info. Mark Crane will work with Jen Jordan on that.**
 - Summer Trail Series (Rob Fiero)- (1-2 minutes) - closed out this week, a lot of happy runners, still getting final numbers together, approximately 400 people ran at least 1 race, 175 earned their tshirt, total revenue \$19,521, has to get the final expenses together - tshirts, volunteer shirts, mugs which will be used next year (will be late because of supply issues, so got a discount), and has to get Marie's expenses. will bring in about \$12,000 for the club. 45-50 volunteers who volunteered at at least 1 race. Lots of good sponsors. Millyard is very open to having the club at Millyard for whatever function we might have, Oddfellows is the same way.
 - Fitness University (Carolina Tumminelli) - (1-2 minutes).Ended the season with Finals night on 8/10/2021. Good season.
 - Mill Cities Relay - (1-2 minutes) Date set - 12/5/2021
 - Need some people to help Chris Simard with the GCS duties for MCR. Steve will work with CA to get it out into the newsletter.

- Community Outreach (Scott Rogers) - no real updates.

Other

- Code of Conduct/Adjudication Process (Christy/Carolina/Rob/Phil): kept document the same. Steve is sticking with the timeframe issue. But understands that the group has discussed. moving it from 3 to 4 weeks?
 - Steve proposed an amendment to change the time frame for completing the investigation from 3 to 4 weeks. Voted against by the majority of the board.
 - Vote to accept document as is: Passed unanimously
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- Logo? Steve will talk to BJ to see how many singlets we have left and take it from there. Can we have one consistent logo. **Bring printouts of logos to board meetings to vote?** What criteria in place for a new logo/rebranding? next meeting? subcommittee
- Other matters
- Trevor: the track at Nashua south is in rough shape. has some of it been patched up? Scott - North is definitely better, south is still very uneven. But what about events for North that will stop us from being able to use the track. Even if the track at south is in bad shape, we can use other areas that are adjacent to it, if we cannot use North. South is on deck to be resurfaced.
- Meetings going forward: meet in person/ meetings with masks, will have to have an online component. Will need to find a place that has enough light, protection from weather, ambient noise protection so we can still have online. Jeremy has an outdoor area that is covered/lit/open on all sides. We might just have to keep an eye on it to see where we meet etc.
 - two weeks out, send an email to see how the board is feeling about meeting in person or where to meet etc?
- all trail series equipment has been returned to the shed tonight. Rob emailed Bob Thompson, Brandyn, etc. still need to clean out the shed.

- **Adjourn Meeting - motion: Mark Seconded: Phil**
- **Next Meeting: September 8, 2021 @ 7:15p.m. TBD**