



Gate City Striders eBoard Meeting Agenda

Meeting Date:
May 12, 2021

Start Time/Location:
7:15 pm in Zoom (*link sent via email*)

Attendees:

X	Jeremy Berger	X	Amanda Naro
X	Diane Clifford	X	Tara Roark-Towle
<input type="checkbox"/>	Mark Crane	X	Scott Rogers
X	Carolanne Donovan	X	Steve Rouleau
X	Rob Fiero	X	Phil Petschek
X	Mark Furler	X	Carolina Tumminelli
X	Christy Kervin	X	Trevor Ward
X	Johanna Lisle Newbold	<input type="checkbox"/>	

guests:

- **Opening Remarks (Steve Rouleau) (5 minutes).**
 - Need new zoom hosting, or google meet as of June.
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- **Secretary's Report (Carolina Tumminelli) (1-2 minutes)**
 - April 2021 Minutes accepted? Minutes accepted.
- **Treasurer's Report (Diane Clifford) (10 minutes)**
 - Updates - Some membership dues came in. Some renewals have come in at the PO Box. First round of funds for GCS running festival and trail series. Two of the Fit U sponsorships have come in. Paid for awards from awards night, put down deposit for NCC for Best of Boston night and have paid some expenses for Running Festival - t-shirts and police
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 - Report on Budget -
 - Monthly budget review for 5/2021 (move to end of meeting)
 - We have incoming from Trail series and Fit U. a little bit of outgoing expenses depending on what happens. Running Festival.
 - T-shirts for Fit u. but will be covered by Sponsorships
 - Hats for Trail series -
 - Still need to pay the porta potties for the running festival just waiting on invoice. and will need to pay timing company.

- Good going into next month.

- **Committee Reports**

- **Sponsorship/Outreach (Jeremy Berger) (5 minutes)**

- Updates: Spoke to owner of Pressed and trying to work with him to get some sort of sponsorship. Also reached out to marketing person at St. Joe's and have no response. Owes Carolina a list of sponsors to contact re: Fit U, and will work on it. And spoke to Rob re: coordinating efforts.
 - For all events work with Jeremy to coordinate efforts and keep everyone in the loop.
 - Do we want to do something with Able Ebenezer? like a "pub run" similar to the Portland Ple run we used to do. Just have to work on timing/space in schedule.

- **Membership (Trevor Ward) (5 minutes)**

- uptick in membership renewals. and several new members, and some of the expired members coming back. now that we have track, etc. we should hopefully see more in renewals. Will send an email out to the expired members about the track workouts, etc. to try and get them to come back.

- **Communication (CarolAnne Donovan/Mark Crane) (5 minutes)**

- Updates –
 - Content Calendar: will start doing that monthly and will share the June info next week for review and comment to the board.
 - May newsletter will go out right after our meeting.

- **Competition (Johanna Lisle Newbold & Tara Roark-Towle) (5 minutes)**

- Updates :
 - Mount Washington Bypass bibs and Volunteers - 4 of the runners w/ 2020 bibs are running and have volunteers.
 - Mountain Race Series Updates - updated, the Ascutney Mountain only race that does not have a date yet. Mountain Goat status - only need to do 5 out of 7 because Wachusett conflicts with Ragged 50K (it's normally 6 out of 7 races to get mountain goat status).
 - NH Grand Prix 5000 meter is open for registration - run the 5K on the track. Currently have 20 people registered. Upper Valley and Derry have the same number registered. No cost to run.
 - Boston Marathon Application & Awarding Process: We got 3 bibs from BAA for invitational entries. they have to be used by August 1 or 31st. There has been discussion previously about what criteria for the submission process. and maybe adding in some stuff from 2020?

- We need to set the criteria. and looking at getting notification out to the club in the next week or 2 and then have the submissions done by the end of June, which would give us a full month to process the application and then get word out to people to register. Maybe do it sooner than the end of June because people need to start training so we can notify people sooner if they are accepted. Give people 3 weeks from the date we release application - should we put together a communications plan together? Should go out from the competition committee first. Put a blurb in the latest newsletter going out tonight.
- Rob took a stab at updating the webpage. has a lot of questions about what to include. is there anything else we want to include like trash cleanups? Autumn series. Rob will send out a draft to the board for review and comment. Feedback due by Tuesday.
- Do we want to include 2019 and 2020 events?
 - Vote: to include 2019 & 2020 activity - all in favor, no opposition
- Also, are people who had 2020 bib excluded?
 - Vote to allow people with 2020 bib to apply: 12 in favor, 2 abstention., no objections
 - Target 2 weeks from today to launch. - May 26th, then 3 weeks after that for the submission deadline (June 16th).
- Support for Virtual Boston GCS Runners (Johanna): Sending CA something to add to the newsletter to get runners involved who aren't part of FB. Wants to get more people involved to get a better consensus on best spot for aid station
- Boston Marathon Bus: still looking for someone to take over Dan's role. BAA not allowing us to have a team bus, but we need to decide if we should do anything or will we just not be allowed to do anything at all.
- GCS/GLRR Challenge : 12 divisions - we are winning 6 of them but we have one that we are not entered into. 138 points vs. 150 points (GLRR). Need to make sure people post their times timely.

- **Social (Amanda Naro) (10 minutes)**
 - Updates
 - Hunt for the Half Social Event - 10 teams signed up, 6 completed it completely. Will plan for another one at the end of August and in the fall when less busy.
 - Awards Dinner (Amanda Naro)
 - Hall of Fame –
 - Annual Meeting (Amanda Naro) - 3/22/2021 - **the document has been compiled and being reviewed by VP Christy before sending out to the club - Steve will work on getting that out.**
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 - Best of Boston/Henri Renaud Awards (Amanda Naro) - reserved 11/15 date at NCC

- Scholarship Night/Health & Wellness Night (Amanda Naro): we have one applicant for scholarship. Will get more info from Kelly A. Tentative night for announcement - June 23rd?
- Ultimate Runner Night - Bob Thompson handles this. maybe we can have the event somehow - virtual, etc.
- Also trying to reach out to some PT's about doing a social/outdoor event.
- hoping to do 2 haywards runs in July - one for embers only and then one to be open to the public. Can we have both open to the public? A possibility based on rules at the time. could be a good way to get new people in.

- **Training (5 minutes) -**
 - Winter Track
 - Spring/Summer/Fall Track - (Stephen Rouleau/Carolina) - had the first one tonight. Still trying to figure out how to make it work with our location. Richie and Obie are looking at the location to make it work. Did have a few new faces there - new members.
 - Did hear back from Hollis/Brookline - will be able to use their track towards the end of June. Steve is working with them to get a firm date. 10-15 people total. Good turnout for such short notice.
 - Couch to 5k **George LeCours is looking to use the Tuesday night date for Couch to 5K that was originally scheduled for Fit U and is working on trying to put that together to get the group together. No time frame as of yet, but Steve will talk to George in next day or so to get more info.**

- **Events/Races**
 - Freeze Your Buns: Updates
 - Gate City Marathon (Mark Furler) - May 16, 2021 **(15 minutes)**
 - Gate City Running Festival - All invoices and have quotes have been paid to date. Little low on registrations - just under 100 registrations including those that came over from the marathon. Bad timing because Millenium had just announced New Boston half.
 - Volunteers are filled.
 - could not get any food trucks or food sponsors, so won't have food on site. but made permitting process a bit easier.
 - *Porta-potties - always go through Trevor/Leann for the better prices.*
 - Pack Monadnock 10 Miler -updates? **(1-2 minutes) - Actual new date -August 21, 2021 - just waiting on final permit. and Brandyn working on getting it USATF sanctioned. Working on getting numbers over to the board for approval.**

- PAL Track & Field (1-2 minutes)
 - **Cancelled for 2021**
 - ***Follow-up: Still have a need for coaches.***
 - Should we be looking outside the club? Steve will reach out to PAL to see if they have any ideas.
- PAL XC - **Steve will contact Tom & Jen re: coaches for the fall.**
- Summer Trail Series (Rob Fiero)- (1-2 minutes) - mid-80s for registrations so far, still trickling in. will probably get a bump by the end of week (day of) because of the deadline to get a hat. will be adding weekly signups shortly. and working to get volunteers. City doesn't want in person registration so will have to be online.
- Fitness University (Carolina Tumminelli) - (1-2 minutes). Will have two in person sessions, 3 weeks each, 50 kids at each session. Have \$1,750 in sponsorship money. Working with Jeremy re: donations. And now the push to get volunteers
- Mill Cities Relay - (1-2 minutes)
- Fall Foliage 5 Miler - (1-2 minutes) - Take out of agenda going forward.
- Fall XC Race - (1-2 minutes)
- Community Outreach (Scott Rogers) - Looking to do another road clean up - Sunday, June 13th - gives a month to advertise it and prepare etc. Do we need to worry about overgrown areas, and people going away on weekends. Get some good advertising on Social Media, track practices, etc. so we can get out more numbers of people to show up.
 - Steve has said that DPW will pick up the trashbags on the roads as long as we tell them. 111, 111A and Parkway as potential roads/areas? high visibility areas.
 - Scott will get that going within the next week to blast out info, etc.
- Follow up on MF clean up - about 6 people.
- follow up on Hollis clean up - about 10 people
- **Other**
 - any other matters?
 - Steve still has his zoom account for next month, and then we can use Phil's if need be

- **Adjourn Meeting - motion: Diane Seconded:Scott**
- ***Next Meeting:*** June 9, 2021