



Gate City Striders eBoard Meeting Agenda

Meeting Date:
April 13, 2021

Start Time/Location:
7:15 pm in Zoom (*link sent via email*)

Attendees:

<input type="checkbox"/>	Jeremy Berger	X	Amanda Naro
X	Diane Clifford	X	Tara Roark-Towle
X	Mark Crane	X	Scott Rogers
X	Carolanne Donovan	X	Steve Rouleau
X	Rob Fiero	X	Phil Petschek
X	Mark Furler	X	Carolina Tumminelli
X	Christy Kervin	X	Trevor Ward
X	Johanna Lisle Newbold	<input type="checkbox"/>	

guests:

- **Opening Remarks (Steve Rouleau) (5 minutes).**
 - Need new zoom hosting, or google meet as of June.
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- **Secretary's Report (Carolina Tumminelli) (1-2 minutes)**
 - March 2021 Minutes accepted? MInutes accepted
- **Treasurer's Report (Diane Clifford) (10 minutes)**
 - Updates -
 - We got Homelite check Diane will set up a general sponsorship category/account for sponsorship money we get for general sponsorships instead of related to a specific event.
 - had good revenues from renewals.
 - had some expenses for the website - yearly expenses that come due in March.
 - still at a positive about \$ [REDACTED]
 - Report on Budget -
 - Monthly budget review for 4/2021
 - Any other expenses up until May? - still haven't gotten expenses from FYB. Diane has reached out to Rebecca.

- Amanda N: We had mentioned giving a prize for the person/s who came up with ideas for the award categories this year. A gift card to a local place or past sponsor? No opposition from board to give out a gift card/prize for that.
 - Diane did reimburse Beth for award plaques.

- **Committee Reports**
 - **Sponsorship/Outreach (Jeremy Berger) (5 minutes)**
 - Updates: no updates (Jeremy not at meeting)

 - **Membership (Trevor Ward) (5 minutes)**
 - Updates: SignMeUp said they weren't going to handle memberships anymore with very short notice, Trevor had to scramble to get another vendor. Found RunSignUp - already updated and switched over. Have had some new members and renewals. Was able to bring over just active members and not any expired members. This new program will send out renewal notices, and do reports. Trevor is still playing around with it and learning the new program.
 - Still way down from usual because of no track, COVID, etc. but there has been an increase in renewals in the last few weeks.
 - Did send out a notice to a lot of the expired members to rejoin.

- **Communication (CarolAnne Donovan/Mark Crane) (5 minutes)**
 - Updates – have been playing around in ConstantContact to see when emails have gone out and when members have engaged the most. Based on her research so far, she will be sending newsletters out Tuesday mornings - every other week.
 - Will come up with a content calendar for the public pages/facebook/social media.
 - external FB page - Should we be including club things like GLRR/GCS challenge, Scholarship awards, awards video, RoTM? Might be good exposure for the community to see and become interested in what the club is doing.
 - has been focusing more on the emails to make sure the members know about things, etc. But happy to get those out on the external FB page too.
 - Board Members need to get better about giving things over to her.
 - If anyone has things that should go out on social as well as email, we should tell CarolAnne

- Website - youth track and field - needs to get updated for 2021 - **did that get updated? (See below - website will be updated to reflect there will not be a program this year)**
 - Website - Rob's been doing quite a bit. and Mark has been trying to do some updates to it.
 - Can we get anyone to help from the Board to just keep the website updated.
- Usage of pictures from club members - permission? (Rob F.)
 - Using on social media.
 - Permission from people to use the pics for the external site.
 - pinned post re: liability. and in our renewal/website, etc.
 - put some sort of language, on discussion board, and in membership renewals. Photos on discussion page are fair game, and official race photos are fair game unless told otherwise.

- **Competition (Johanna Lisle Newbold & Tara Roark-Towle) (5 minutes)**
 - Updates : Tara did a ton of work for the wording for the website to be updated. First email will go out this week.
 - Boston Marathon Application & Awarding Process: Application sent for bibs? any status? Not expecting to have anything until June or July. Steve thinks we will hear sooner rather than later. Had discussed prior about using the criteria - Use previous criteria with some tweaks - combined 2019/2020 within the form itself, same criteria. Still general consensus. Might need to add some criteria for participation in social distancing races/virtual challenges/etc. **We should probably have that form ready to go asap just in case.** Form needs to be updated and then we can open it up. **Mark or Rob will look at the form and send it out to the board to try and update it etc.**
 - Support for Virtual Boston GCS Runners (Johanna): do we want to have a club type event. Good idea - we can plan as it gets closer.
 - Boston Marathon Bus: still looking for someone to take over Dan's role. BAA not allowing us to have a team bus, but we need to decide if we should do anything or will we just not be allowed to do anything at all.
 - GCS/GLRR Challenge : we only have 3 teams so far, unless there has been an update. **Make sure the relay goes into the email.**

- **Social (Amanda Naro) (10 minutes)**
 - Updates - looking to try and plan some sort of outdoor event, have reached out to some locations. NCC has an outdoor patio area but only fits about 40 people,

Budweiser too expensive. Looking into a few other locations to see if we can do a meeting with a run and social.

- Hunt for the Half Social Event - going well, and will do another event like that in a few months.
 - Awards Dinner (Amanda Naro)
 - Hall of Fame –
 - Annual Meeting (Amanda Naro) - 3/22/2021 - the document has been compiled and being reviewed by VP Christy before sending out to the club
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 - Best of Boston/Henri Renaud Awards (Amanda Naro) - have asked NCC for 11/15 date if we can do an indoor event. Waiting to hear back from NCC to make sure date is available.
 - Scholarship Night/Health & Wellness Night (Amanda Naro)
 - Ultimate Runner Night - Bob Thompson handles this. maybe we can have the event somehow - virtual, etc.
 - Haywards truck is completely shut down - not operating at all. It will not be available at any point in the future. but they are still comfortable with us doing haywards runs etc.
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- **Training (5 minutes) -**
 - Winter Track
 - Spring/Summer/Fall Track - (Stephen Rouleau) -
 - working with Carolina to try and find locations. BOE is not allowing any third parties to use their facilities.
 - We have reached out to George LeCours to try and use Hollis - have not heard back.
 - Rob has reached out to City of Nashua and we can use the park at Four Corners for track as well as the neighborhood that is nearby. it's not a track but if there are no tracks available and we want to have a program - that's an option. if we get a COVID plan from the coaches, we can put in an application to reserve those spaces.
 - Nothing is off the table. we just need to figure out a way to do it.
 - **Steve will let Rob know.**
 - Couch to 5k -there is a date for the Hollis Fast 5K - can we start thinking about doing a couch to 5K. Still up to George LeCours. **Did we reach out to George? Have talked to George - he is still working on a few things. Steve will reach out again.**

- **Events/Races**
 - Freeze Your Buns: Updates
 - Gate City Marathon (Mark Furler) - May 16, 2021 updates **(15 minutes)**
 - Gate City Running Festival - website not updated. Website needs to be updated. But Mark wants the logo out. Mark suggested let's just update the page with what we have and then add the logo when it becomes available.
 - Working on getting things done. Red Brick designing a new logo. Jeremy has talked to the food trucks - most of them have gone out of business in the last year. He's following up with Pressed and one truck that is available.
 - does this event have more long term viability than the marathon itself - future meeting for this conversation.
 - Pack Monadnock 10 Miler -updates? **(1-2 minutes) - Fall date? Steve needs to get a hold of the RDs as to what they are planning. Steve will see one of the RD's tomorrow morning. Dates updated on the Mountain Series website already.**
 - PAL Track & Field **(1-2 minutes)**
 - **Since we can't get track, can't hold the event. we have been getting a lot of requests about it.**
 - **Vote to hold it/Cancel it: no objection to putting a notice on the website re: cancelling season.**
 - **Follow-up: Still have a need for coaches.**
 - Should we be looking outside the club? Steve will reach out to PAL to see if they have any ideas.
 - PAL XC - **Steve will contact Tom & Jen re: coaches for the fall.**
 - Summer Trail Series (Rob Fiero)- (1-2 minutes) - website up to date, registration will open up next week. will follow up with City on formal approval of COVID plan. Rob will put a budget together by next week.
 - Fitness University (Carolina Tumminelli) - (1-2 minutes). Cannot secure a location to have in-person but still working on it. Nashua schools are not renting out to third parties at the time. Rotary West - all in favor from Board to work with them and get more info. No opposition. Work with Scott as well and try to find someone else.
 - Mill Cities Relay - (1-2 minutes)
 - Fall Foliage 5 Miler - (1-2 minutes)

- Fall XC Race - (1-2 minutes)
- Community Outreach (Scott Rogers) - MF clean up date. Scott and Rob talked recently about **Clean up on 4/25**. Andrew Bragg (and Deb Lucier) also brought up doing clean up day for 4/22 for Earth Day. Andrew is looking at different roads in Hollis - Andrew is taking the lead and organizing that - Scott will support him. Andy and Deb said May 1st, not 4/22. Target the two events together.
 - Do we want some signage? Get Rob and Phil involved with Andy and Scott.
 - put it out to the club as a way for the members to give back to the community. Get a sign up form for 2 events, put it in the blast for Tuesday. can also put it out there as volunteer opportunities for club members re: race reimbursement/boston bib etc.
- **Other**
 - any other matters?
 - Board transparency (Rob F.) -
 - Club Bylaws on website?
 - Updates/Business at board meetings/Meeting minutes published by Secretary to membership]
 - Other clubs have the bylaws and minutes available.
 - might make people feel more connected to the organization.
 - Not much that goes on at the meeting that can't go out to the club/general public.
 - Motion: Phil, SEconded, Rob.
 - Votes: all in favor.
 - CKT sends out - for review, and then once the board accepts the minutes at the next meeting, then they get posted. If it becomes an issue, we can tweak the process. (add item to agenda re: post minutes).
 - Rob will work on posting March's minutes.

- **Adjourn Meeting - motion: Mark Seconded: Scott**
- **Next Meeting:** May 12, 2021