



## Gate City Striders eBoard Meeting Agenda

Meeting Date:  
January 13, 2021

Start Time/Location:  
7:15 pm in Zoom (*link sent via email*)

Attendees:

X	Jeremy Berger	<input type="checkbox"/>	Adam Goldstein
X	Mary Brundage	X	Christy Kervin
X	Diane Clifford	X	Amanda Naro
X	Mark Crane	X	Steve Rouleau
X	Emily Cunha	X	Carolina Tumminelli
X	Rebecca Dorr	X	Trevor Ward
X	Rob Fiero	X	Beth Whipple
X	Mark Furler	X	Lori Vance

Guests: Johanna Newbold, Phil Petschek, Tara Towle, Scott Rogers

- **Opening Remarks (Steve Rouleau) (5 minutes).**
- **Secretary's Report (Carolina Tumminelli) (1-2 minutes)**
  - Confirm that December 2020 Meeting Minutes have been accepted by the board - Minutes accepted by the Board
- **Treasurer's Report (Diane Clifford) (10 minutes)**
  - Updates – in the black for a little over \$ [REDACTED] but a chunk of that is income from the marathon which we don't know what we are going to do with yet.
  - Renewed the storage units and charged us \$1,000 less.
  - Diane will reach out to accountants before need of the month to arrange for tax returns for 2020.
  - Did get first check for FYB.
  - Rob F: any forward motion for budget for 2021. And what about things like Scholarships and race reimbursements.
  - Diane: From last meeting, understanding was to not going to try to put a firm budget for 2021 because everything is so unknown right now.
  - Steve: We had numbers sent around drafted previously. Had decided last month to go month to month until things go back to normal and we can get to a more firm budget. We don't know what the income and expenses will be because of the pandemic. The numbers sent around before included scholarships and race reimbursements. Scholarships should be done. Race reimbursements will depend on when those races get going – and hasn't heard anything about it at least for the first half of the year.
  - Report on Budget -
    - Monthly budget review for 1/2021? FYB expenses – but it is paying for itself. Expenses re: accountant etc. Shed is taken care of.

- Monthly budget review for 2/2021?
- Race reimbursement policy - typically released at Annual Meeting. What are we going to do this year? Will there be races to reimburse. Will depend on the financial health of the club. We will keep the policy the same, and it will depend on what money comes in with respect to the floor, and what races happen.
  - We can adjust when there is something happening re: racing
- **Committee Reports**
  - **Sponsorship/Outreach (Jeremy Berger) (5 minutes)**
    - Updates – we were contacted by Home Lite corporation which is a real estate analytics marketing ?? nationwide real estate related organization and looking to throw us some money to have their logo placed on our website. Not looking to sponsor a race...not sure how to handle this. They have \$250 and hoping to get their logo on our website. We need to come up with a list of sponsorship monies, etc.
    - Should we just take the marathon numbers and apply it for everything...or a place to start?
      - Are people opposed to having a logo on our site or in our email?
      - We need a price sheet and what we are going to charge for different levels of sponsorship.
      - The only sheet we've had was from the marathon.
      - Jeremy will take the marathon sponsorship list and go back and forth with Steve to come up with a generic list and then let the board vote on it.
      - Also important to have info on what the company is that wants to sponsor before it is approved.
  - **Membership (Trevor Ward) (5 minutes)**
    - Updates Membership – tough year. \$ [REDACTED] in income from membership; down about 30%.
    - This year, has already gotten about [REDACTED] \$ so far this year.
    - Email to people who let membership expire in the last 6-7 months to entice them back? Got 2 renewals out of it, but not much more.
- **Communication (Mary Brundage/Rob Fiero/Mark Crane) (5 minutes)**
  - Updates – next blast next week.
- **Competition (Christy Kervin & Adam Goldstein) (5 minutes)**
  - Updates – no updates. NH grand prix has not had any conversations since December meeting. Nothing on NE grand prix end.
    - NH Grand Prix Zoom meeting?

- Mountain series: The first race will not be until Loon which is in July.
- <https://newengland.usatf.org/sports/mountain-ultra-trail>
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- Boston Marathon Application & Awarding Process (Christy Kervin)
- Boston Marathon Bus
  
- **Social (Amanda Naro) (10 minutes)**
  - Updates no real updates re: upcoming events.
  - Awards Dinner (Amanda Naro) – Steve, Beth and Amanda met last week and discussed which awards should be presented and we should solicit nominations from membership.
    - “Regular” awards being kept this year: Most Improved Runner/Leaps & Bounds, Most Active/Ubiquitous, Best team Spirit/Heart& Soul, Volunteer of the Year/Outstanding Contributor
    - “New” awards for 2020: Determination in the face of Adversity, First Responder/Healthcare Worker Award, Most Inspirational Running Story of the Year, Give Back to Community Award, Club Contribution Award/Connection Creator
      - Need to look at the “regular” award descriptions for those awards from the past because a lot of them are tied to team contribution which hasn’t occurred this year. Christy – we didn’t look beyond the series in the past...Discussion re: most active...we would have to remove any aspect of the competition portion from it.
      - Mark can create a form for the website once we finalize list of awards so membership can make nominations etc.
      - Volunteer of the year is typically by the board. All the other ones would be nominated by club members...and then the sub committee would pick them.
      - **Any objections? None.**
      - **Amanda will move forward with getting that list over to Mark to get out to the club. For nominations.**
    - Still planning some sort of video slide show to get out to the club announcing award winners, etc – Andy Schachat agreed to help
  - Hall of Fame – will be in the same email as the awards nominations. Just need to get from Dave where to send the nominations.
  - Annual Meeting (Amanda Naro)
    - Emails have gone out re: open positions. Deadline for submitting name as candidate is 2/21/2021 so ballot can be finalized.

- Larger Ballroom booked for 3/22. **Vote on whether to have it in person with a virtual option, or fully virtual**
- Need to work out details for virtual option
- **Table the vote until next month re: in person version of annual meeting. We will have a virtual option even if there is an in person meeting.**
- Best of Boston/Henri Renaud Awards (Amanda Naro)
- Scholarship Night/Health & Wellness Night (Amanda Naro)
- Ultimate Runner Night
  
- **Training (5 minutes)**
  - Winter Track - Started 1/4/2021 - Lea Reilly in charge. Winter track is ongoing.
  - Spring/Summer/Fall Track – too early to discuss.
  - Couch to 5k - too early to discuss
  
- **Events/Races**
  - Freeze Your Buns (Rebecca Dorr): updates? **(10 minutes): we have about 50 people signed up for FYB. Income is just over \$[REDACTED]. The next scheduled race is this Sunday. Rebecca has a permit to hold an in person race from the City Clerk – we have been approved to hold in person races until otherwise notified. Rebecca still feels strongly against that now. Maybe we have one live race at the end of February or beginning of March. Otherwise it’s going fine for a virtual.**
    - **What are the limitations for an in person race – was that included in the permit? Did have a COVID plan in place when we submitted for the permit, the person said it could be revoked at any time.**
      - **The COVID plan was basically following the millennium running plan that is used with a cap for runners.**
  - Gate City Marathon (Mark Furler) - updates **(5 minutes) we have the lightbox set up. We have not announced that registration is open because we don’t know the status. Looking to see how the holiday spike would go.**
    - **But seeing all the races coming out – he doesn’t see a viable way to have the marathon make money this year. We could have it but it would be at a loss. Given the current state of things, Mark would probably postpone it until 2022. But having a race in May would mean we would not make money off the race.**
    - There’s a handful of things we could do to cut losses to break even...i.e. biggest expense is police details for street crossings. But if we go to a

millennium style race, we need much more officer hours. Don't foresee sponsorship money being high. We can get rid of the officer costs if we do the marathon in Mine Falls – but is that an attractive marathon? To break even, we would have to change the course significantly

- Looking at a loss of \$5,000 if we kept the old course and minimized everything else. Minimal race swag, mostly for the people who are already registered.
  - Do we want to look to see if we can have a looped course?
  - Or consider just doing a half marathon?
  - Mark will put together a proposal for a looped course...even look at some surrounding towns if it makes some sense.
  - Pack Monadnock 10 Miler -updates? **(1-2 minutes) – got notice from Chris B. that he is looking to step down as RD. Will be added to list of positions we are sending out in that email. But he was still not looking to have a race in the spring given pandemic and the need to transport people because it is point to point.**
  - PAL Track & Field **(1-2 minutes)**
    - *Follow-up: Still have a need for coaches*
  - PAL XC - **Should probably have a public post thanking the coaches, and tagging Nashua Pal. Steve will get that over to Mary. -- did that happen? (1-2 minutes)**
    - **Haven't gotten that post up. Need to remedy that.**
  - Summer Trail Series (Rob Fiero)- (1-2 minutes). Going to confirm with Ken and Marie to see if they are still on board, and then start thinking about planning it.
  - 2020 Mine Falls Autumn Trail Series (Rob Fiero) (1-2 minutes)
  - Fitness University (Carolina Tumminelli) - (1-2 minutes). Will start to look at it in the next 2 months.
  - Social Distancing Series (Scott Rogers) - (1-2 minutes) no updates.
  - Mill Cities Relay - (1-2 minutes) no updates.
  - Fall Foliage 5 Miler - (1-2 minutes) no updates
  - Fall XC Race - (1-2 minutes) no updates
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- **Other**

- Pennichuck port-a-potty (1-2 minutes): Trevor hasn't been able to get in touch with anyone to get permission. Do we just go ahead and stick one there or? We haven't had permission in the last few years...we've just put one there.
  - Does it even make sense to put one in since we haven't had the same big crowds as in years past? No one has mentioned not having a port a potty.
  - Decision to not put one in.
- any other matters?

- **Adjourn Meeting - motion: Diane Secoded: Christy**
- **Next Meeting:** February 9, 2021